

We claim:

1. A system for downloading data comprising:
a memory containing information representing a time of transmission and a source of transmitted data of interest; and
a mechanism for designating storage of time of transmission and a source of transmitted data of interest into the memory.
2. The system of claim 1, wherein the memory is a EEPROM memory.
3. The system of claim 1, wherein the memory is a magnetic disc drive memory.
4. The system of claim 1, wherein the memory is RAM.
5. The system of claim 1, wherein the system is incorporated into a television.
6. The system of claim 1, wherein the system is incorporated into a radio.
7. The system of claim 1, further comprising a means for correlating stored time of transmission and a source of transmitted data of interest with information specifically identifying data of interest.
8. The system of claim 1, wherein the data of interest is music.
9. The system of claim 1, wherein the data of interest is news data.
10. The system of claim 1, wherein the data of interest is product related.
11. A method for downloading data comprising the steps of:

storing in a memory information representing a time of transmission and a source of transmitted data of interest.

12. The method of claim 11, wherein the memory is a EEPROM.
13. The method of claim 11, wherein the memory is a magnetic disc drive.
14. The method of claim 11, wherein the memory is RAM.
15. The method of claim 11, wherein a television is used to provide information representing the time of transmission and source of transmitted data.
16. The method of claim 11, wherein a radio is used to provide information representing the time of transmission and source of transmitted data
17. The method of claim 11, further comprising correlating stored time of transmission and a source of transmitted data of interest with information specifically identifying data of interest.
18. The method of claim 11, wherein the data of interest is music.
19. The method of claim 11, wherein the data of interest is news data.
20. The method of claim 11, wherein the data of interest is product related.